



An online guide full of activities, events and resources for families in Snohomish County.

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## Become a SnoCoKids partner today at these low rates!

Online Ad Rates			
Ad Size	1 <sup>st</sup> month rate	Renewal monthly rate	Ads due by:
Basic Listing	Free	Free	Anytime. Ads posted on Mondays. This listing is free, all we ask in return is that you add us to your website if possible or tell as many people as you can about us. We'll link your site to your listing if you do a link exchange with us.
Boxed Ad (see site for examples)	\$25.00	\$15.00	Due on the <b>20<sup>th</sup></b> of each month. Ads and coupons posted on the 1 <sup>st</sup> day of the month.  Examples are just examples and are not the actual size. See our website for actual size. Colors and fonts may vary.  You provide art work or pictures. We can come in and take pictures at an additional fee.
Additional Boxed Ad	\$10.00	\$5.00	
Premium Listing (see below for example)	\$10.00	\$5.00	
Coupon (see below for example)	\$10.00	\$5.00	

Need a website?

We can build you a basic, user friendly one in as little as 3 business days!!!

Website Rates		
Service	Rate	Description
Website design labor	\$195.00	Your website design package includes: Hosting for 12 months Personalized domain purchase (12 months contract) Email Account setup Email Forward setup 5 page website design Google Site Analytics First month boxed ad free (1)
Monthly Maintenance	\$35.00	Maintenance includes updating specials and promotions, verbiage, site analytics breakdown, etc. Maintenance is 2 hours of work per month on any updates or add-ons additional time will be billed at \$15 an hour.
Craigslist Ad	\$25.00	We will send you a proof and you get ONE chance to make any changes or corrections for that month. Any changes after this first revision can be made at a \$10 fee per proof. We always encourage you to send us photos to upload to your ad.
Search Engine Visibility Deluxe Package	\$55.00	Bring more traffic to your web site-increase customers. Get your site listed on major search engine rankings.

## Premium Listing

**Cub's Play Den**, 123 Childcare lane, Our Town, Washington, 98223 (360) 555-Play

Premium listing-includes your address, phone number, a link to your site, a picture or logo in this space and a 3 line description of your great products and services. This is a great way to distinguish yourself from the rest. Colors, font and themes vary.



## Coupon



# Lizzie's Kids

**Get 1 week free when you pay for your 1<sup>st</sup> month.**

New enrollments and one per family only.

Expires: At the end of each month. You decide limitations and exclusions.

Lizzie's Kids (360) 555-Play, 123 Childcare Lane, Our Town, WA.



## Boxed Ad Space

To see examples of our boxed ad space please click [here](#) to get routed to our site and check out an example.

All ads have a renewal discount.

There is no long term commitment. You can stop or start your ads any time without any kind of penalties or fees.

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## Online Ad Special

Offer expires: Nov. 30, 2009

Pay for 3 months of online ad service and the fourth month is free and you get all of November for free.